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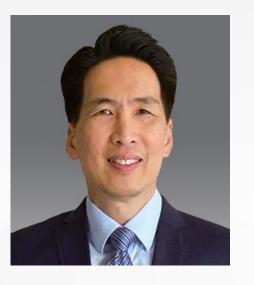
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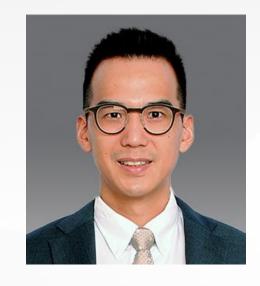
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Avian Brands team









Ruslan Tanoko Vice President Director

Robert Tanoko
Operations &
Development Director

Kurnia Hadi Finance Director Andreas Hadikrisno
Head of Investor
Relations

ruslan.tanoko @avianbrands.com robert.tanoko @avianbrands.com kurnia.hadi @avianbrands.com investor.relations @avianbrands.com

Avian Brands Q1 2024 snapshot



SALES

IDR 1.9 T (US\$ 122 m)

GROSS PROFIT

IDR 886 B

(US\$ 57 m) 46.5% **EBITDA**

IDR 555 B

(US\$ 35 m) 29.1% **NET PROFIT**

IDR 446 B

(US\$ 29 m) 23.4%



EMPLOYEES

8,000+

DISTRIBUTION CENTERS

161

COVERAGE

38 Provinces 99 Cities

CUSTOMERS

56,000+ Retail outlets

Convenience translation from IDR based on the average USD/IDR exchange rate in Q1 2024 of 15,650



Q1 2024 financial performance highlights

In IDR billion (except per share data)	2024	2023	Change
Consolidated sales	1,905	1,782	6.9%
Architectural solutions	1,574	1,491	5.6%
Trading goods	331	290	13.9%
Gross profit	886	807	9.8%
Architectural solutions	825	754	9.4%
Trading goods	61	53	15.3%
Gross margin	46.5%	45.3%	1.2%
Architectural solutions	52.4%	50.6%	1.8%
Trading goods	18.4%	18.1%	0.2%
EBITDA	555	519	6.9%
EBITDA margin	29.1%	29.1%	0.0%
Net profit	446	417	7.0%
Net profit margin	23.4%	23.4%	0.0%
EPS	7.2 ⁽¹⁾	6.7	7.6%

- In Q1 2024, consolidated sales increased by 6.9% year-on-year.
- The architectural solutions and trading goods segments recorded positive growths in sales and gross profits.
- In addition, both EBITDA and net profit improved in Q1, indicating a positive bottomline performance.
- Regarding the economic update, Indonesia's inflation rate was maintained at ~3% in Q1. However, during the same period, the average wholesale price for rice went up by 19.2%⁽²⁾ year-on-year.
- The company is actively assessing the impacts of the economic uncertainties posed by rising geopolitical tension and the risk of a global economic slowdown.

⁽¹⁾ Calculated based on weighted average number of shares in Q1 2024 after taking into account the treasury shares

⁽²⁾ The Central Bureau of Statistics – Indonesia's average wholesale rice price



New products launched in Q1 2024



- We launched a total of 5 new products across 3 segments as indicated in blue labels.
- This is a testament to the company's commitment to continuously exploring opportunities to fill the gaps in the market and expand its customer base.
- Our goal is to create products that deliver the best performance, durability, affordability, and sustainability in the market.



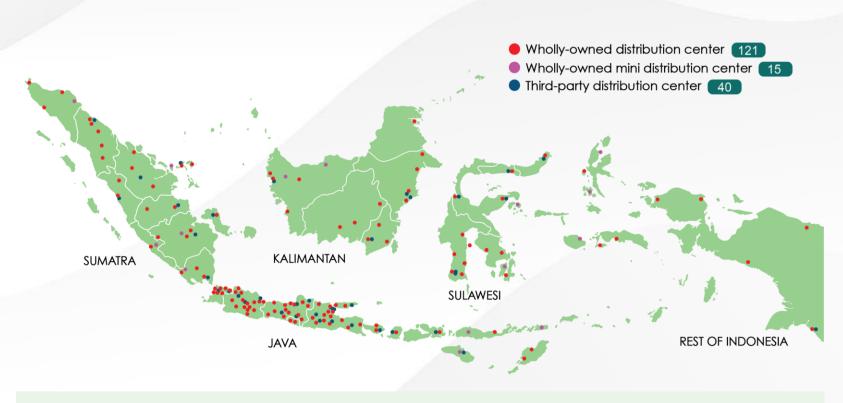








Distribution center expansion



- In Q1 2024, we opened 3 wholly-owned DCs and 1 wholly-owned mini DC.
- Our logistical infrastructure enables us to make ~11,000 daily deliveries.
- We are able to achieve 93%⁽¹⁾ 1-day delivery service fulfilment.

(1) For retail outlets located within a 50 km radius of a wholly-owned DC

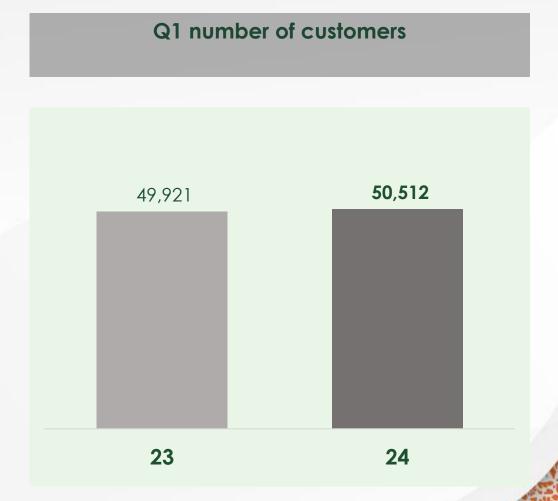
Benefits from the continued expansion of distribution centers:

- Improve product penetration by reaching a wider range of customers across the nation.
- Provide superior quality of service and enhance customer relationships, leading to improved customer satisfaction and loyalty.
- Increase inventory management and minimize loss opportunities.



Consolidated business – sales & customers

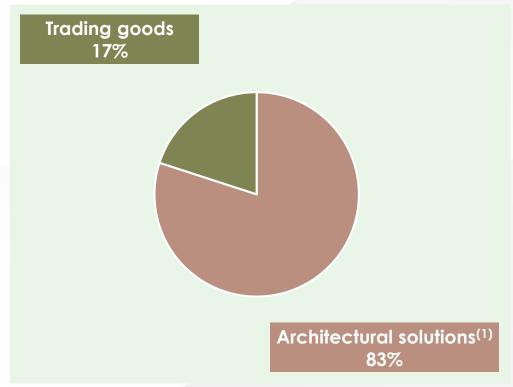








Q1 sales by segments



(1) For investors who require details on the sales breakdown by segments, please contact our Head of Investor Relations

Q1 sales by customers

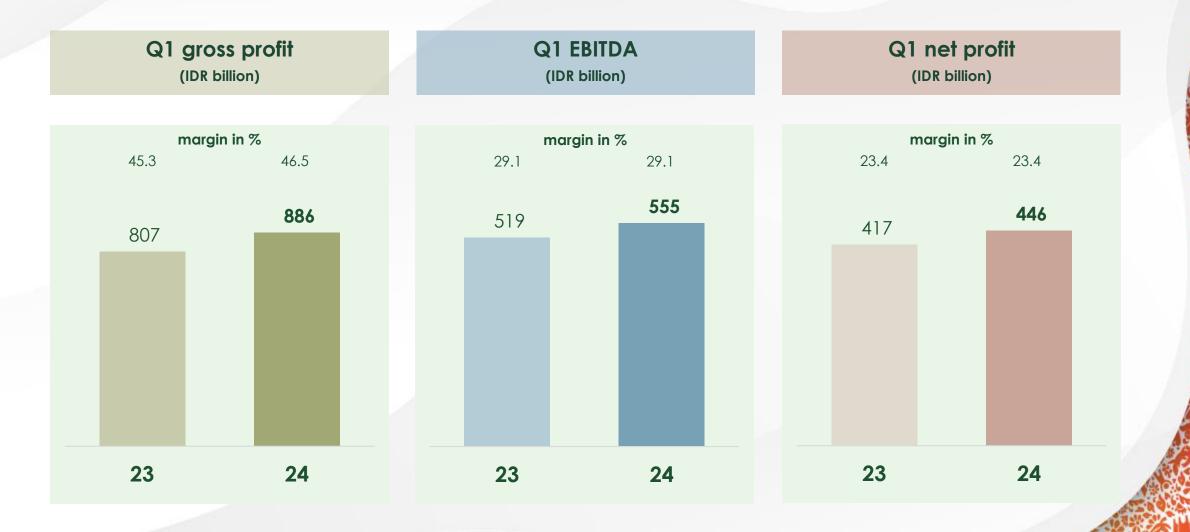


Q1 sales by distribution networks



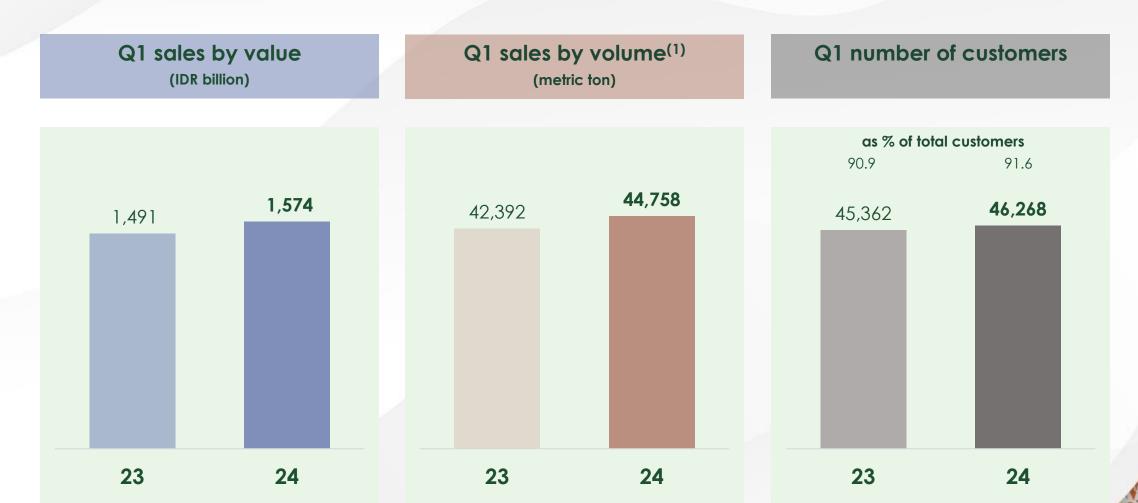


Consolidated business - gross profit, EBITDA & net profit





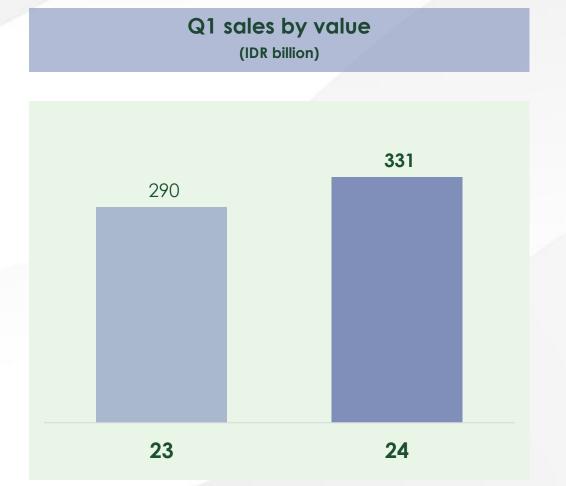


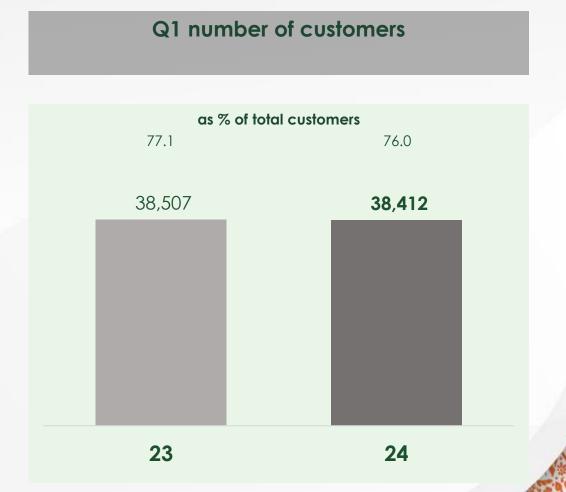


⁽¹⁾ Excluding instant cement



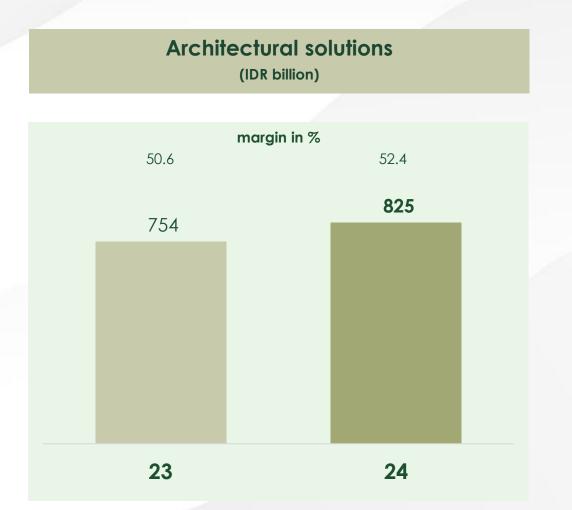
Trading goods – sales & customers







Q1 gross profit by segment







Well-managed cost structure

Cost breakdown (as % of sales)

	2023	Q1 24
G & A ⁽¹⁾	3.2%	3.1%
Sales and marketing ⁽¹⁾	17.7%	17.4%
COGS ⁽¹⁾	54.6%	53.5%
Total	75.5%	74.0%

 During the first quarter of 2024, the company was able to maintain relatively stable operating expenses.

COGS breakdown (as % of sales)

	2023	Q1 24
Raw material	27.8%	22.6%
Direct labour	1.1%	1.0%
Factory overhead	2.4%	2.5%
WIP and FG	15.8%	18.8%
Below-the-line (BTL) expenses	7.6%	8.7%
Total	54.6%	53.5%

The decline in raw material as % of sales is driven by the decline in raw material prices.

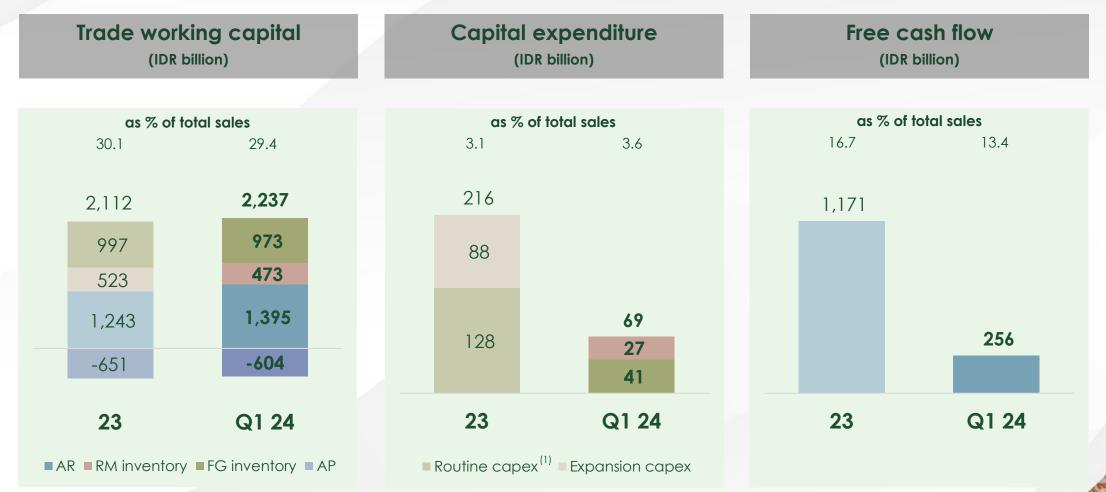
The increase in BTL expenses aligns with the company's more aggressive promotional activities.

⁽¹⁾ Includes depreciation and amortization









⁽¹⁾ The routine capex consists of upgrades to the manufacturing facilities and IT infrastructure, trucks and vehicles in the distribution centers, and tinting machines for retail outlets



Management of account receivables & fraud

23

On-time collection Covid + inflation Inflation pressure + fuel subsidy reduction pressure 90.4% 90.2%

Uncollectible receivables & internal fraud (as % of sales)

	2022	2023
Sales team	0.0000	0.0000
Non-sales team	0.0000	0.0000
Retail outlets	0.0000	0.0013
Total	0.0000	0.0013

Uncollectible receivables & internal fraud (IDR milion)

	2022	2023
Sales team	0	0
Non-sales team	0	0
Retail outlets	0	82
Total	0	82

22





FY 2024 sales guidance:

- Value growth 6 10%
- Volume growth 4 8%

Planned actions in 2024:

- Launch new products in various segments to expand the market reach.
- Accelerate the deployment of tinting machines at retail outlets.
- Expand the distribution centres to strengthen product penetration and market presence.
- Continue to improve our service quality to deliver exceptional value and distinguish ourselves from competitors.
- Numerous Internal process and ESG improvements.



1st April 2024 - Avian Brands' third factory construction in Cirebon, West Java