

Avian Brands Melaju Lebih Cepat di Tengah Tantangan Industri Penjualan Semester I 2026 tumbuh 18,2% menjadi Rp4,59 triliun, didukung permintaan pasar yang kuat, jaringan distribusi yang semakin luas, inovasi produk yang berkelanjutan, serta profitabilitas yang tetap terjaga. Surabaya, 18 Agustus 2026 – PT Avia Avian Tbk ("Avian Brands"), pemimpin pasar industri cat dekoratif di Indonesia, kembali memperkuat posisi kepemimpinannya dengan membukukan pertumbuhan yang solid pada Semester I 2026. Di tengah dinamika ekonomi global, volatilitas harga bahan baku, serta tekanan nilai tukar, Perseroan berhasil mencatatkan pertumbuhan laba bersih di atas 20%, menunjukkan ketangguhan model bisnis serta kemampuan Avian Brands untuk terus bertumbuh di atas pasar. Sepanjang Semester I 2026, Avian Brands membukukan penjualan sebesar Rp4,59 triliun, meningkat 18,2% dibandingkan periode yang sama tahun sebelumnya. Pertumbuhan tersebut ditopang oleh kinerja positif seluruh lini usaha, di mana segmen Solusi Arsitektur tumbuh 18,8%, sementara segmen Barang Dagangan meningkat 15,8%. Di saat yang sama, volume penjualan Solusi Arsitektur meningkat 8,6%, mencerminkan permintaan yang tetap kuat sekaligus keberhasilan Perseroan memperluas penetrasi pasar dan memperkuat posisi kompetitifnya. Momentum tersebut semakin menguat pada kuartal kedua, ketika penjualan konsolidasi meningkat 19,7% menjadi Rp2,23 triliun, memperlihatkan akselerasi pertumbuhan di tengah kondisi industri yang masih menantang. Presiden Direktur PT Avia Avian Tbk mengatakan, "Kami bersyukur dapat mempertahankan momentum pertumbuhan yang kuat pada semester pertama tahun ini. Di tengah berbagai tantangan yang masih dihadapi industri, Avian Brands mampu mencatatkan pertumbuhan laba	Avian Brands Accelerates Growth Amidst Industry Challenges H1 2026 sales grew 18.2% to IDR 4.59 trillion, supported by strong market demand, an increasingly extensive distribution network, continuous product innovation, and sustained profitability. Surabaya, August 18, 2026 – PT Avia Avian Tbk ("Avian Brands"), the market leader in Indonesia's decorative paint industry, further strengthened its leadership position by recording solid growth in the first half of 2026 (H1 2026). Amidst global economic dynamics, raw material price volatility, and exchange rate pressures, the Company achieved net profit growth of over 20%, demonstrating the resilience of its business model and Avian Brands' ability to keep outpacing the market. Throughout H1 2026, Avian Brands recorded sales of IDR 4.59 trillion, an increase of 18.2% compared to the same period in the previous year. This growth was underpinned by positive performance across all business lines, with the Architectural Solutions segment growing 18.8%, while the Trading Goods segment increased 15.8%. At the same time, sales volume in the Architectural Solutions segment rose by 8.6%, reflecting sustained strong demand as well as the Company's success in expanding market penetration and solidifying its competitive position. This momentum strengthened further in the second quarter, as consolidated sales increased by 19.7% to IDR 2.23 trillion, reflecting an acceleration in growth amid persistently challenging industry conditions. The President Director of PT Avia Avian Tbk stated, "We are pleased to have sustained strong growth momentum in the first half of this year. Amid the various challenges still facing the industry, Avian Brands was able to record net profit growth of over 20%, maintaining healthy
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bersih di atas 20%, menjaga profitabilitas tetap sehat. Pencapaian ini merupakan hasil dari kekuatan merek kami, jaringan distribusi yang luas, inovasi produk yang berkelanjutan, serta disiplin operasional yang terus kami jalankan.”

Selama periode tersebut Perseroan juga berhasil menerapkan dua kali penyesuaian harga sebagai respons terhadap kenaikan biaya bahan baku dan volatilitas nilai tukar. Penyesuaian tersebut tidak menghambat momentum pertumbuhan penjualan, mencerminkan kuatnya kepercayaan pelanggan terhadap merek Avian Brands serta kemampuan Perseroan mempertahankan daya saing di pasar. Bersama dengan itu, Avian Brands terus memperkuat strategi pengadaan bahan baku, meningkatkan efisiensi operasional, serta mempererat kemitraan jangka panjang dengan pemasok untuk menjaga stabilitas pasokan dan kualitas produk.

Strategi tersebut memungkinkan Perseroan mempertahankan profitabilitas pada level yang sehat. Hingga akhir Semester I 2026, Avian Brands membukukan laba bersih sebesar Rp938 miliar, meningkat 20,7% dibandingkan periode yang sama tahun sebelumnya, dengan margin laba bersih tetap terjaga di level 20,4%. Hal ini mencerminkan kemampuan Perseroan mengubah pertumbuhan penjualan menjadi pertumbuhan laba yang berkelanjutan melalui pengelolaan biaya yang disiplin dan efisiensi di seluruh rantai nilai.

Ekspansi jaringan distribusi tetap menjadi salah satu pendorong utama pertumbuhan Perseroan. Hingga akhir Semester I 2026, Avian Brands telah mengoperasikan 132 pusat distribusi, didukung 16 mini distribution center dan 36 distribution center pihak ketiga yang menjangkau berbagai wilayah Indonesia. Didukung jaringan tersebut, Avian Brands kini melayani lebih dari 60.000 toko ritel di seluruh Indonesia, memungkinkan produk tersedia lebih dekat dengan pelanggan sekaligus mempercepat waktu pengiriman.

Di sisi inovasi, Perseroan terus memperkuat portofolio produknya dengan meluncurkan dua

profitability. This achievement is the result of our strong brand equity, extensive distribution network, continuous product innovation, and the operational discipline we consistently uphold.”

During the period, the Company also successfully implemented two price adjustments in response to rising raw material costs and exchange rate volatility. These adjustments did not hinder sales growth momentum, reflecting strong customer confidence in Avian Brands and the Company's ability to maintain its competitiveness in the market. At the same time, Avian Brands continued to enhance its raw material procurement strategy, improve operational efficiency, and deepen long-term partnerships with suppliers to maintain supply stability and product quality.

This strategy enabled the Company to maintain profitability at a healthy level. By the end of H1 2026, Avian Brands recorded a net profit of IDR 938 billion, an increase of 20.7% compared to the same period in the previous year, with the net profit margin remaining steady at 20.4%. This reflects the Company's ability to translate increased sales into sustainable profit growth through disciplined cost management and efficiency across the entire value chain.

Distribution network expansion remains one of the key drivers of the Company's growth. By the end of H1 2026, Avian Brands operated 132 distribution centers, supported by 16 mini distribution centers and 36 independent distribution centers covering various regions across Indonesia. Backed by this network, Avian Brands now serves more than 60,000 retail stores throughout Indonesia, bringing products closer to customers while accelerating delivery times.

On the innovation front, the Company continued to enhance its product portfolio by launching two

produk baru pada kuartal kedua sehingga total inovasi yang diperkenalkan sepanjang tahun mencapai sembilan produk. Seluruh produk dikembangkan melalui riset dan pengembangan yang komprehensif agar mampu menjawab kebutuhan konsumen yang terus berkembang sekaligus memperkuat daya saing Perseroan.

Memasuki Semester II 2026, Avian Brands optimistis dapat melanjutkan momentum pertumbuhan yang positif. Perseroan akan terus memperluas jangkauan pasar, memperkuat jaringan distribusi, menghadirkan inovasi yang relevan, serta meningkatkan efisiensi operasional untuk menciptakan pertumbuhan yang sehat dan berkelanjutan. Menutup pernyataannya, Presiden Direktur PT Avia Avian Tbk menambahkan,

“Fokus kami bukan hanya bertumbuh, tetapi membangun pertumbuhan yang berkualitas dan berkelanjutan. Dengan fondasi bisnis yang semakin kuat serta kepercayaan pelanggan yang terus meningkat, kami optimistis Avian Brands akan terus memperkuat kepemimpinannya di industri cat dekoratif Indonesia sekaligus menciptakan nilai jangka panjang bagi seluruh pemangku kepentingan.”

new products in the second quarter, bringing the total number of innovations introduced during the year to nine products. All products were developed through comprehensive research and development to address evolving consumer needs while strengthening the Company's competitiveness.

Heading into the second half of 2026 (H2 2026), Avian Brands remains optimistic about sustaining its positive momentum. The Company will continue to expand its market reach, reinforce its distribution network, introduce relevant innovations, and improve operational efficiency to create healthy and sustainable growth. Concluding his remarks, the President Director of PT Avia Avian Tbk added,

“Our focus is not merely on expansion, but on building growth that is both high-quality and sustainable. With an increasingly robust business foundation and higher customer trust, we are confident that Avian Brands will continue to strengthen its leadership in Indonesia's decorative paint industry while creating long-term value for all stakeholders.”

Sekilas Tentang PT Avia Avian Tbk	PT Avia Avian Tbk at a Glance
PT Avia Avian Tbk didirikan pada 1978 sebagai per usahaan manufaktur cat terintegrasi. Dikenal dengan nama Avian Brands. Selama lebih dari 4 dekade Avian Brands telah memberikan warna bagi kehidupan jutaan keluarga Indonesia, melalui aneka ragam produk-produk diantaranya Cat tembok Sunguard All in One, Supersilk Anti Noda dan Avitex, cat pelapis anti bocor No Drop, serta cat kayu & besi Avian. Tercatat di Bursa Efek Indonesia (BEI) pada tanggal 8 Desember 2021 dengan kode saham (IDX: AVIA), AVIA merupakan pabrik cat dekoratif terbesar dan merupakan pemimpin pasar di industri cat dan pelapis dekoratif di Indonesia berdasarkan survei yang dilakukan oleh Frost & Sullivan. Saat ini, AVIA menguasai ~26% pangsa pasar di industri cat dan pelapis dekoratif di Indonesia. AVIA memiliki kapasitas dan kemampuan manufaktur yang kuat melalui fasilitas manufaktur di Sidoarjo dan Serang. Integrasi vertikal memungkinkan AVIA untuk memproduksi bahan baku secara internal. Penjualan AVIA terbagi menjadi solusi arsitektur dan barang dagangan. Solusi arsitektur berkontribusi ~80% penjualan dan segmen barang dagangan berkontribusi ~20% penjualan. Sejak tahun 2020, Avian Brands memiliki pusat riset, pengembangan dan inovasi pertama di Indonesia bernama Avian Innovation Center (AIC) seluas 5.000 meter persegi. Sebagai wujud dari komitmen Avian Brands atas pengelolaan lingkungan, kesehatan dan keselamatan kerja, serta GCG (<i>Good Corporate Governance</i>) sesuai dengan standar internasional, Avian Brands telah berhasil memperoleh dan menerapkan ISO 9001:2015 (Sistem Manajemen Mutu), ISO 14001:2015 (Sistem Manajemen Lingkungan), ISO 45001:2018 (Sistem Manajemen Keselamatan	PT Avia Avian Tbk was founded in 1978 as an integrated paint manufacturing company. Known as Avian Brands. For more than 4 decades, Avian Brands has colored the lives of millions of Indonesian families, through a variety of products including Sunguard All in One, Supersilk Anti Noda and Avitex in wall paints, No Drop waterproofing paint, and Avian wood & metal paint. Listed on the Indonesia Stock Exchange (IDX) on December 8, 2021, with stock code (IDX: AVIA), AVIA is the largest decorative paint manufacturer and the market leader in the decorative paint and coating industry in Indonesia, based on the survey conducted by Frost & Sullivan. Currently, AVIA has ~26% market share in the decorative paint and coating industry in Indonesia. AVIA has strong manufacturing capacity and capabilities through its manufacturing facilities in Sidoarjo and Serang, as well as vertical integration capability which enables AVIA to produce some of its raw materials internally. AVIA's sales are divided into the architectural solutions and trading goods segments. The architectural solutions contributed ~80% of sales, and the trading goods segment contributed ~20% of sales. Since 2020, Avian Brands is equipped with the first research, development, and innovation center in Indonesia, the Avian Innovation Center (AIC), covering an area of 5,000 square meters. As a manifestation of Avian Brands' commitment to environmental management, occupational health and safety, and GCG (Good Corporate Governance) in accordance with international standards, Avian Brands has successfully obtained and implemented ISO 9001:2015 (Quality Management System), ISO 14001:2015 (Environmental Management System), ISO 45001:2018 (Occupational Health and Safety

dan Kesehatan Kerja), ISO 50001:2018 (Sistem Manajemen Energi), dan ISO 27001:2022 (Sistem Manajemen Keamanan Informasi). Keberadaan Avian Brands bertujuan untuk memberikan manfaat terdepan dan berkontribusi dalam mewarnai Indonesia.	Management System), ISO 50001:2018 (Energy Management System), and ISO 27001:2022 (Information Security Management System). The presence of Avian Brands aims to provide leading benefits and contribute to creating a more colorful Indonesia.
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