

Avian Brands Perkuat Budaya Kepatuhan dan Tata Kelola Perusahaan melalui Program Kepatuhan Persaingan Usaha KPPU

Sidoarjo, 10 Agustus 2026 – PT Avia Avian Tbk (“Avian Brands” atau “Perseroan”) terus memperkuat komitmennya terhadap penerapan tata kelola perusahaan yang baik (*Good Corporate Governance/GCG*) melalui partisipasi dalam Program Kepatuhan Persaingan Usaha yang diinisiasi oleh Komisi Pengawas Persaingan Usaha (“KPPU”).

Sebagai bagian dari program tersebut, Avian Brands mengikuti kegiatan sosialisasi dan penyuluhan yang dilaksanakan oleh KPPU pada 3–4 Agustus 2026 di Avian Innovation Center (AIC), Sidoarjo, Jawa Timur. Kegiatan ini bertujuan untuk meningkatkan pemahaman mengenai prinsip-prinsip persaingan usaha yang sehat serta mendorong penguatan budaya kepatuhan dalam aktivitas bisnis perusahaan.

Kegiatan tersebut dihadiri secara langsung oleh Ketua KPPU Gopprera Panggabean, S.E. Ak., M.H. bersama Anggota KPPU Dr. Mohammad Reza, S.H., M.H., didampingi Sekretaris Jenderal KPPU Lukman Sungkar, S.E., M.M., Deputy Bidang Kajian dan Advokasi Taufik Ariyanto, S.E., M.E., Direktur Advokasi Persaingan dan Kemitraan M. Zulfirmansyah, S.E., S.H., M.M., serta jajaran KPPU lainnya. Dari Avian Brands, kegiatan dihadiri oleh Komisaris Utama Hermanto Tanoko bersama jajaran manajemen Perseroan.

Bagi Avian Brands, keikutsertaan dalam Program Kepatuhan Persaingan Usaha merupakan bagian dari komitmen Perseroan untuk menjalankan kegiatan usaha secara bertanggung jawab, berintegritas, dan berlandaskan prinsip tata kelola perusahaan yang baik. Melalui kegiatan sosialisasi dan penyuluhan ini, Perseroan terus mendorong peningkatan pemahaman di seluruh jajaran manajemen mengenai penerapan prinsip-prinsip persaingan usaha yang sehat dalam proses bisnis dan pengambilan keputusan.

Avian Brands Strengthens Compliance Culture and Corporate Governance through KPPU Competition Compliance Program

Sidoarjo, 10 August 2026 – PT Avia Avian Tbk (“Avian Brands” or the “Company”) continues to strengthen its commitment to implementing sound corporate governance practices (*Good Corporate Governance/GCG*) through its participation in the Competition Compliance Program initiated by the Indonesian Competition Commission (Komisi Pengawas Persaingan Usaha or “KPPU”).

As part of the program, Avian Brands participated in a series of socialization and educational sessions conducted by KPPU on 3–4 August 2026 at the Avian Innovation Center (AIC) in Sidoarjo, East Java. The sessions were aimed at enhancing understanding of the principles of fair and healthy business competition, while further strengthening a culture of compliance across the Company’s business activities.

The event was attended in person by KPPU Chairman Gopprera Panggabean, S.E. Ak., M.H., together with KPPU Commissioner Dr. Mohammad Reza, S.H., M.H., accompanied by KPPU Secretary General Lukman Sungkar, S.E., M.M., Deputy for Studies and Advocacy Taufik Ariyanto, S.E., M.E., Director of Competition and Partnership Advocacy M. Zulfirmansyah, S.E., S.H., M.M., as well as other KPPU officials. Representing Avian Brands, the event was attended by President Commissioner Hermanto Tanoko, together with members of the Company’s management team.

For Avian Brands, participation in the Competition Compliance Program forms part of the Company’s commitment to conducting its business responsibly, with integrity, and in accordance with sound corporate governance principles. Through these socialization and educational activities, the Company continues to enhance awareness and understanding among its management regarding the application of fair competition principles in business processes and decision-making.

Komisaris Utama PT Avia Avian Tbk, Hermanto Tanoko, menyampaikan bahwa penguatan budaya kepatuhan merupakan salah satu fondasi penting dalam mendukung pertumbuhan perusahaan yang berkelanjutan.

“Bagi Avian Brands, kepatuhan merupakan bagian penting dari tata kelola perusahaan dan cara kami menjalankan bisnis secara bertanggung jawab. Melalui Program Kepatuhan Persaingan Usaha ini, kami ingin terus meningkatkan pemahaman dan kesadaran di seluruh organisasi mengenai pentingnya menjalankan kegiatan usaha dengan integritas serta menjunjung prinsip persaingan usaha yang sehat.”

Ke depan, Avian Brands akan terus memperkuat implementasi prinsip Good Corporate Governance, termasuk dengan meningkatkan pemahaman dan kesadaran mengenai aspek kepatuhan di seluruh organisasi. Komitmen tersebut diharapkan dapat semakin memperkuat fondasi Perseroan dalam menjalankan bisnis yang sehat, kompetitif, bertanggung jawab, dan berkelanjutan, sekaligus menciptakan nilai jangka panjang bagi seluruh pemangku kepentingan.

President Commissioner of PT Avia Avian Tbk, Hermanto Tanoko, stated that strengthening a culture of compliance is an important foundation for supporting the Company's sustainable growth.

“For Avian Brands, compliance is an integral part of corporate governance and of how we conduct our business responsibly. Through the Competition Compliance Program, we aim to continuously strengthen understanding and awareness across the organization of the importance of conducting business with integrity while upholding the principles of fair and healthy competition.”

Going forward, Avian Brands will continue to strengthen the implementation of Good Corporate Governance, including by enhancing awareness and understanding of compliance-related matters across the organization. This commitment is expected to further reinforce the Company's foundation for conducting business in a healthy, competitive, responsible, and sustainable manner, while creating long-term value for all stakeholders.

Sekilas Tentang PT Avia Avian Tbk	PT Avia Avian Tbk at a Glance
PT Avia Avian Tbk didirikan pada 1978 sebagai per usahaan manufaktur cat terintegrasi. Dikenal dengan nama Avian Brands. Selama lebih dari 4 dekade Avian Brands telah memberikan warna bagi kehidupan jutaan keluarga Indonesia, melalui aneka ragam produk-produk diantaranya Cat tembok Sunguard All in One, Supersilk Anti Noda dan Avitex, cat pelapis anti bocor No Drop, serta cat kayu & besi Avian. Tercatat di Bursa Efek Indonesia (BEI) pada tanggal 8 Desember 2021 dengan kode saham (IDX: AVIA), AVIA merupakan pabrik cat dekoratif terbesar dan merupakan pemimpin pasar di industri cat dan pelapis dekoratif di Indonesia berdasarkan survei yang dilakukan oleh Frost & Sullivan. Saat ini, AVIA menguasai ~26% pangsa pasar di industri cat dan pelapis dekoratif di Indonesia. AVIA memiliki kapasitas dan kemampuan manufaktur yang kuat melalui fasilitas manufaktur di Sidoarjo dan Serang. Integrasi vertikal memungkinkan AVIA untuk memproduksi bahan baku secara internal. Penjualan AVIA terbagi menjadi solusi arsitektur dan barang dagangan. Solusi arsitektur berkontribusi ~80% penjualan dan segmen barang dagangan berkontribusi ~20% penjualan. Sejak tahun 2020, Avian Brands memiliki pusat riset, pengembangan dan inovasi pertama di Indonesia bernama Avian Innovation Center (AIC) seluas 5.000 meter persegi. Sebagai wujud dari komitmen Avian Brands atas pengelolaan lingkungan, kesehatan dan keselamatan kerja, serta GCG (<i>Good Corporate Governance</i>) sesuai dengan standar internasional, Avian Brands telah berhasil memperoleh dan menerapkan ISO 9001:2015 (Sistem Manajemen Mutu), ISO 14001:2015 (Sistem Manajemen Lingkungan), ISO 45001:2018 (Sistem Manajemen Keselamatan	PT Avia Avian Tbk was founded in 1978 as an integrated paint manufacturing company. Known as Avian Brands. For more than 4 decades, Avian Brands has colored the lives of millions of Indonesian families, through a variety of products including Sunguard All in One, Supersilk Anti Noda and Avitex in wall paints, No Drop waterproofing paint, and Avian wood & metal paint. Listed on the Indonesia Stock Exchange (IDX) on December 8, 2021, with stock code (IDX: AVIA), AVIA is the largest decorative paint manufacturer and the market leader in the decorative paint and coating industry in Indonesia, based on the survey conducted by Frost & Sullivan. Currently, AVIA has ~26% market share in the decorative paint and coating industry in Indonesia. AVIA has strong manufacturing capacity and capabilities through its manufacturing facilities in Sidoarjo and Serang, as well as vertical integration capability which enables AVIA to produce some of its raw materials internally. AVIA's sales are divided into the architectural solutions and trading goods segments. The architectural solutions contributed ~80% of sales, and the trading goods segment contributed ~20% of sales. Since 2020, Avian Brands is equipped with the first research, development, and innovation center in Indonesia, the Avian Innovation Center (AIC), covering an area of 5,000 square meters. As a manifestation of Avian Brands' commitment to environmental management, occupational health and safety, and GCG (Good Corporate Governance) in accordance with international standards, Avian Brands has successfully obtained and implemented ISO 9001:2015 (Quality Management System), ISO 14001:2015 (Environmental Management System), ISO 45001:2018 (Occupational Health and Safety

dan Kesehatan Kerja), ISO 50001:2018 (Sistem Manajemen Energi), dan ISO 27001:2022 (Sistem Manajemen Keamanan Informasi). Keberadaan Avian Brands bertujuan untuk memberikan manfaat terdepan dan berkontribusi dalam mewarnai Indonesia.	Management System), ISO 50001:2018 (Energy Management System), and ISO 27001:2022 (Information Security Management System). The presence of Avian Brands aims to provide leading benefits and contribute to creating a more colorful Indonesia.
Untuk keterangan lebih lanjut, silahkan menghubungi: Sekretaris Perusahaan Email: corsec@avianbrands.com investor.relations@avianbrands.com  PT Avia Avian Tbk  @avianbrands  Avian Brands https://avianbrands.com/	<i>For further information, please contact:</i> Corporate Secretary Email: corsec@avianbrands.com investor.relations@avianbrands.com  PT Avia Avian Tbk  @avianbrands  Avian Brands https://avianbrands.com/