

Avian Brands Kembali Torehkan Prestasi Nasional Melalui Program CSR Berbasis *Sustainability* dan *Governance*

Surabaya, 8 Juni 2026 - Avian Brands kembali menorehkan prestasi nasional dengan meraih penghargaan Top CSR Awards 2026 sebagai satu-satunya perusahaan industri cat dan pelapis di Indonesia yang mendapatkan apresiasi atas kinerja program *Corporate Social Responsibility* (CSR), yang diselenggarakan di Hotel Raffles Jakarta. Jakarta, 25 Mei 2026.

Penghargaan ini diberikan atas keberhasilan implementasi program **PERMATA Wadungasih (Pemberdayaan Masyarakat Sekitar Wadungasih)** yang dijalankan secara terstruktur, terukur, dan berkelanjutan bagi masyarakat sekitar perusahaan, khususnya wilayah Ring 1 di Desa Wadungasih. Program ini mengacu pada standar internasional ISO 26000 dan dilengkapi pengukuran dampak melalui metode *Social Return on Investment* (SROI).

Keberhasilan program tersebut juga didukung oleh tata kelola (*governance*) yang kuat melalui SOP yang sistematis, monitoring terintegrasi, serta pelaporan yang terorganisir hingga tingkat Direksi.

Selain itu, Direktur Operasional dan Pengembangan Avian Brands, Robert Christian Tanoko, turut menerima penghargaan **Top CSR Director 2026** atas kepemimpinannya dalam mendorong implementasi *sustainability* dan tata kelola CSR perusahaan.

Pencapaian ini semakin mempertegas komitmen Avian Brands dalam menciptakan pertumbuhan bisnis yang selaras dengan keberlanjutan serta memberikan dampak sosial yang nyata bagi masyarakat.

Avian Brands Earns Another Domestic Accolade Through Its Sustainability- and Governance-Based CSR Program

Surabaya, June 8, 2026 - Avian Brands made another achievement at the domestic level, becoming the only company in Indonesia’s paint and coatings industry to be honored for outstanding performance in Corporate Social Responsibility (CSR) program, at the Top CSR Awards 2026 held at Hotel Raffles Jakarta on May 25, 2026.

The honor was presented in recognition of the successful implementation of the PERMATA Wadungasih (Community Empowerment Around Wadungasih), which has been carried out in a structured, measurable, and sustainable manner for communities surrounding the company, particularly those in the Ring 1 area of Wadungasih Village. The program refers to the international ISO 26000 standard and is supported by impact measurement using the Social Return on Investment (SROI) method.

The success of this program is also supported by strong governance through systematic SOPs, integrated monitoring, and well-organized reporting up to the Board of Directors level.

In recognition of his leadership and commitment in advancing the Company’s sustainability agenda and CSR governance, Avian Brands’ Director of Operations and Development, Mr. Robert Christian Tanoko, was also presented with the Top CSR Director 2026 award.

This achievement further reinforces Avian Brands’ commitment to creating business growth that is aligned with sustainability while delivering meaningful social impact for the community.