

Avian Brands Kembali Torehkan Prestasi Nasional Melalui Program CSR Berbasis Sustainability dan Governance

Surabaya, 8 Juni 2026 - Avian Brands kembali mencatatkan prestasi nasional dengan menjadi satu-satunya perusahaan industri cat dan pelapis di Indonesia yang meraih penghargaan atas kinerja terbaik program Corporate Social Responsibility (CSR) pada ajang Top CSR Awards 2026 yang diselenggarakan di Hotel Raffles Jakarta. Jakarta, 25 Mei 2026.

Penghargaan ini diberikan atas keberhasilan implementasi program PERMATA Wadungasih (Pemberdayaan Masyarakat Sekitar Wadungasih), sebuah program pemberdayaan masyarakat yang dikembangkan secara terstruktur, terukur, dan berkelanjutan bagi masyarakat sekitar perusahaan, khususnya wilayah Ring 1 perusahaan di kawasan Wadungasih. Program tersebut menjadi representasi komitmen perusahaan dalam menjalankan prinsip sustainability yang terintegrasi dengan tata kelola perusahaan.

Dalam pelaksanaannya, program PERMATA Wadungasih telah mengacu pada standar internasional ISO 26000 mulai dari tahap perencanaan, implementasi, monitoring, evaluasi, hingga proses pelaporan program. Tidak hanya berfokus pada aktivitas sosial, Avian Brands juga melakukan pengukuran dampak melalui pendekatan Social Return on Investment (SROI) untuk memastikan bahwa setiap program memberikan manfaat sosial yang nyata, terukur, dan berkelanjutan bagi masyarakat sekitar.

Keberhasilan program ini juga didukung oleh penguatan governance internal perusahaan melalui penyusunan SOP yang sistematis, mekanisme monitoring program yang terintegrasi, serta proses pelaporan yang berjalan secara terorganisir hingga level Direksi. Pendekatan tersebut menjadi salah satu faktor penting yang membedakan implementasi CSR Avian Brands dibandingkan perusahaan lain di industri sejenis.

Avian Brands Earns Another Domestic Accolade Through Its Sustainability- and Governance-Based CSR Program

Surabaya, June 8, 2026 - Avian Brands made another achievement at the domestic level, becoming the only company in Indonesia's paint and coatings industry to be honored for outstanding performance in Corporate Social Responsibility (CSR) program, at the Top CSR Awards 2026 held at Hotel Raffles Jakarta on May 25, 2026.

The honor was presented in recognition of the successful implementation of the PERMATA Wadungasih (Community Empowerment Around Wadungasih), a community empowerment program developed in a structured, measurable, and sustainable manner for the communities surrounding the company, particularly those in the company's Ring 1 area in the Wadungasih region. The program reflects the Company's commitment to implementing sustainability principles that are integrated into corporate governance.

In its execution, the PERMATA Wadungasih program has been guided by the international ISO 26000 standard across various stages, from planning and implementation to monitoring, evaluation, and reporting. Beyond its focus on social activities, Avian Brands also measures its impact using the Social Return on Investment (SROI) approach to ensure that every program delivers tangible, measurable, and sustainable social benefits to the surrounding community.

The success of the program is further underpinned by the strengthening of corporate internal governance, through the formulation of systematic standard operating procedures, an integrated program monitoring mechanism, and an organized reporting process that extends to Board of Directors level. This approach is a key factor that sets Avian Brands' CSR implementation apart from that of other companies in the same industry.

Atas kepemimpinan dan komitmennya dalam mendorong sustainability dan tata kelola CSR perusahaan, Direktur Operasional dan Pengembangan Avian Brands, Bapak Robert Christian Tanoko, turut menerima penghargaan Top CSR Director 2026.

Dalam pernyataannya, Bapak Robert Christian Tanoko menyampaikan bahwa sustainability bukan lagi sekadar program pendukung perusahaan, melainkan telah menjadi bagian dari strategi bisnis jangka panjang perusahaan.

“Bagi Avian Brands, sustainability bukan hanya tentang kontribusi sosial, tetapi bagaimana perusahaan mampu tumbuh bersama masyarakat melalui tata kelola yang baik, program yang terukur, serta dampak yang nyata dan berkelanjutan. Penghargaan ini menjadi motivasi bagi kami untuk terus memperkuat komitmen keberlanjutan di seluruh aspek bisnis perusahaan,” ujar Robert Christian Tanoko.

Pencapaian ini sekaligus mempertegas posisi Avian Brands sebagai perusahaan yang tidak hanya berfokus pada pertumbuhan bisnis, tetapi juga konsisten membangun dampak sosial dan keberlanjutan melalui implementasi governance yang kuat dan program CSR yang berkualitas.

In recognition of his leadership and commitment in advancing the Company’s sustainability agenda and CSR governance, Avian Brands’ Director of Operations and Development, Mr. Robert Christian Tanoko, was also presented with the Top CSR Director 2026 award.

In his remarks, Mr. Robert Christian Tanoko stated how sustainability goes beyond just a supplementary corporate program; it has become an integral part of the company’s long-term business strategy.

“For Avian Brands, sustainability is more than just social contribution; it’s about how the Company can grow alongside the community through good governance, measurable programs, and tangible, sustainable impacts. This award motivates us to continue strengthening our sustainability commitment across all aspects of the Company’s business,” said Robert Christian Tanoko.

This achievement further solidifies Avian Brands’ position as a company that not only focuses on business growth, but also consistently generates positive impacts on society and sustainability through strong governance and outstanding CSR programs.

Sekilas Tentang PT Avia Avian Tbk	PT Avia Avian Tbk at a Glance
<p>PT Avia Avian Tbk didirikan pada 1978 sebagai per usahaan manufaktur cat terintegrasi. Dikenal dengan nama Avian Brands. Selama lebih dari 4 dekade Avian Brands telah memberikan warna bagi kehidupan jutaan keluarga Indonesia, melalui aneka ragam produk-produk diantaranya Cat tembok Sunguard All in One, Supersilk Anti Noda dan Avitex, cat pelapis anti bocor No Drop, serta cat kayu & besi Avian.</p>	<p>PT Avia Avian Tbk was founded in 1978 as an integrated paint manufacturing company. Known as Avian Brands. For more than 4 decades, Avian Brands has colored the lives of millions of Indonesian families, through a variety of products including Sunguard All in One, Supersilk Anti Noda and Avitex in wall paints, No Drop waterproofing paint, and Avian wood & metal paint.</p>
<p>Tercatat di Bursa Efek Indonesia (BEI) pada tanggal 8 Desember 2021 dengan kode saham (IDX: AVIA), AVIA merupakan pabrik cat dekoratif terbesar dan merupakan pemimpin pasar di industri cat dan pelapis dekoratif di Indonesia berdasarkan survei yang dilakukan oleh Frost & Sullivan.</p>	<p>Listed on the Indonesia Stock Exchange (IDX) on December 8, 2021, with stock code (IDX: AVIA), AVIA is the largest decorative paint manufacturer and the market leader in the decorative paint and coating industry in Indonesia, based on the survey conducted by Frost & Sullivan.</p>
<p>Saat ini, AVIA menguasai ~26% pangsa pasar di industri cat dan pelapis dekoratif di Indonesia. AVIA memiliki kapasitas dan kemampuan manufaktur yang kuat melalui fasilitas manufaktur di Sidoarjo dan Serang. Integrasi vertikal memungkinkan AVIA untuk memproduksi bahan baku secara internal.</p>	<p>Currently, AVIA has ~26% market share in the decorative paint and coating industry in Indonesia. AVIA has strong manufacturing capacity and capabilities through its manufacturing facilities in Sidoarjo and Serang, as well as vertical integration capability which enables AVIA to produce some of its raw materials internally.</p>
<p>Penjualan AVIA terbagi menjadi solusi arsitektur dan barang dagangan. Solusi arsitektur berkontribusi ~80% penjualan dan segmen barang dagangan berkontribusi ~20% penjualan.</p>	<p>AVIA's sales are divided into the architectural solutions and trading goods segments. The architectural solutions contributed ~80% of sales, and the trading goods segment contributed ~20% of sales.</p>
<p>Sejak tahun 2020, Avian Brands memiliki pusat riset, pengembangan dan inovasi pertama di Indonesia bernama Avian Innovation Center (AIC) seluas 5.000 meter persegi.</p>	<p>Since 2020, Avian Brands is equipped with the first research, development, and innovation center in Indonesia, the Avian Innovation Center (AIC), covering an area of 5,000 square meters.</p>
<p>Sebagai wujud dari komitmen Avian Brands atas pengelolaan lingkungan, kesehatan dan keselamatan kerja, serta GCG (<i>Good Corporate Governance</i>) sesuai dengan standar internasional, Avian Brands telah berhasil memperoleh dan menerapkan ISO 9001:2015 (Sistem Manajemen Mutu), ISO 14001:2015 (Sistem Manajemen Lingkungan), ISO 45001:2018 (Sistem Manajemen Keselamatan</p>	<p>As a manifestation of Avian Brands' commitment to environmental management, occupational health and safety, and GCG (Good Corporate Governance) in accordance with international standards, Avian Brands has successfully obtained and implemented ISO 9001:2015 (Quality Management System), ISO 14001:2015 (Environmental Management System), ISO 45001:2018 (Occupational Health and Safety</p>

<p>dan Kesehatan Kerja), ISO 50001:2018 (Sistem Manajemen Energi), dan ISO 27001:2022 (Sistem Manajemen Keamanan Informasi).</p> <p>Keberadaan Avian Brands bertujuan untuk memberikan manfaat terdepan dan berkontribusi dalam mewarnai Indonesia.</p>	<p>Management System), ISO 50001:2018 (Energy Management System), and ISO 27001:2022 (Information Security Management System).</p> <p>The presence of Avian Brands aims to provide leading benefits and contribute to creating a more colorful Indonesia.</p>
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