Avian Brands Jaga Momentum Pertumbuhan Double Digit selama Tiga Kuartal Berturut-turut, Capai Total Penjualan Sebesar Rp 6,9 Triliun	**Avian Brands Sustains Double-Digit Growth for Three Consecutive Quarters, Reaching Rp 6.9 Trillion in Sales**
Avian Brands menambah dua produk inovasi pada kuartal ketiga, sehingga total peluncuran sepanjang 2026 mencapai 11 produk, serta menambah tiga pusat distribusi milik sendiri menjadi 150.	*Avian Brands launched two innovative products in the third quarter, bringing total launches in 2026 to 11, and added three wholly-owned distribution centers, expanding its network to 150.*
Surabaya, 29 Oktober 2026 — PT Avia Avian Tbk ("Avian Brands"), pemimpin pasar industri cat dekoratif di Indonesia, melanjutkan momentum pertumbuhan *double-digit* pada kuartal ketiga 2026. Di tengah kondisi industri yang masih menantang, Perseroan terus memperkuat daya saing melalui inovasi produk, perluasan jaringan distribusi, dan peningkatan layanan pelanggan.	**Surabaya, October 29, 2026** — PT Avia Avian Tbk ("Avian Brands"), Indonesia's decorative paint market leader, sustained its double-digit growth momentum in the third quarter of 2026. Amid continued industry challenges, the Company strengthened its competitiveness through product innovation, distribution network expansion, and enhanced customer service.
Pada kuartal ketiga 2026, Avian Brands membukukan penjualan konsolidasi sebesar **Rp 2,3 triliun**, meningkat 13,9**%** dibandingkan periode yang sama tahun sebelumnya. Avian Brands konsisten mempertahankan pertumbuhan *double digit* selama tiga kuartal berturut-turut, dengan capaian pada kuartal III 2026 melanjutkan momentum pertumbuhan yang telah dicatatkan pada kuartal pertama dan kedua. Secara kumulatif, penjualan sepanjang sembilan bulan pertama 2026 mencapai **Rp 6,9 triliun**, tumbuh 16,7**%** dibandingkan periode yang sama tahun sebelumnya didukung pertumbuhan volume penjualan solusi arsitektur sebesar 3,5%.	In the third quarter of 2026, Avian Brands recorded consolidated sales of **Rp 2.3 trillion**, an increase of 13.9% compared with the same period last year. This marked the Company's third consecutive quarter of double-digit growth, extending the momentum established in the first and second quarters. Cumulative sales for the first nine months of 2026 reached **Rp 6.9 trillion**, up 16.7% year-on-year, supported by 3.5% sales volume growth in architectural solutions.
Tidak hanya mencatatkan pertumbuhan penjualan, Avian Brands juga mampu menjaga profitabilitas dengan baik. Sepanjang sembilan bulan pertama 2026, laba bersih tercatat sebesar **Rp 1,38 triliun** dengan marjin laba bersih sebesar 20**%**. Perseroan tetap mampu menjaga margin	Alongside its sales growth, Avian Brands maintained solid profitability. Net profit for the first nine months of 2026 reached **Rp 1.38 trillion**, with a net profit margin of 20%. The Company maintained a solid net profit margin despite elevated raw material prices resulting from the conflict in Iran and global

laba bersih yang solid di tengah tingginya harga bahan baku akibat konflik di Iran dan ketidakpastian kondisi global. Capaian ini juga mencerminkan kemampuan perusahaan dalam mengimbangi intensifikasi aktivitas pemasaran dengan pengelolaan biaya yang efektif, sehingga profitabilitas tetap terjaga.	uncertainty. This performance also reflects the Company's ability to balance marketing activity with effective cost management, sustaining healthy profitability.
Presiden Direktur PT Avia Avian Tbk mengatakan, "Kami terus menjalankan strategi secara konsisten untuk mempertahankan momentum pertumbuhan. Kedekatan dengan pelanggan, ketersediaan produk, serta kemampuan menghadirkan inovasi yang relevan menjadi fokus kami dalam memperkuat posisi Avian Brands di pasar."	The President Director of PT Avia Avian Tbk stated, "We continue to execute our strategy consistently to sustain growth momentum. Staying close to our customers, ensuring product availability, and delivering relevant innovations remain central to strengthening Avian Brands' market position."
Jaringan Distribusi Semakin Luas	**Expanding the Distribution Network**
Pada kuartal ketiga 2026, Avian Brands menambah tiga pusat distribusi milik sendiri, sehingga totalnya mencapai **150 pusat distribusi**. Ekspansi ini memperkuat jangkauan Perseroan dalam melayani pelanggan di berbagai wilayah Indonesia sekaligus mendukung ketersediaan produk dan kecepatan pengiriman.	In the third quarter of 2026, Avian Brands added three wholly-owned distribution centers, bringing the total number to 150 distribution centers. This expansion strengthens the Company's ability to serve customers across Indonesia while supporting product availability and fast delivery.
Jaringan distribusi merupakan bagian penting dari strategi Avian Brands untuk memberikan layanan yang konsisten kepada lebih dari **60.000 toko ritel** di seluruh Indonesia. Seiring perluasan jaringan, Perseroan terus mengoptimalkan operasional distribusi agar mampu merespons kebutuhan pelanggan secara lebih efektif.	The distribution network is a key pillar of Avian Brands' strategy to provide consistent service to more than **60,000 retail outlets** nationwide. As its network expands, the Company continues to optimize distribution operations to respond more effectively to customer needs.
Sebelas Produk Inovasi Sepanjang 2026	**Eleven Innovative Products Launched in 2026**
Avian Brands juga memperkuat portofolio produknya dengan meluncurkan **dua produk inovasi tambahan pada kuartal ketiga**,	Avian Brands further strengthened its product portfolio by launching **two additional innovative products in the**

sehingga total produk inovasi yang diperkenalkan sepanjang sembilan bulan pertama 2026 mencapai **11 produk baru**.	**third quarter**, bringing the total number of new products introduced in the first nine months of 2026 to **11**.
Pengembangan produk dilakukan melalui riset dan pengembangan yang berfokus pada kebutuhan konsumen. Melalui inovasi tersebut, Perseroan terus memperluas pilihan solusi bagi pelanggan dan membuka peluang pertumbuhan di berbagai kategori produk.	Product development is supported by research and development focused on consumer needs. Through these innovations, the Company continues to broaden its range of customer solutions and unlock growth opportunities across product categories.
Inovasi produk dan perluasan distribusi berjalan beriringan. Portofolio yang semakin lengkap, didukung jaringan yang semakin luas, memperkuat kemampuan Avian Brands untuk menjangkau pelanggan dan meningkatkan penetrasi pasar.	Product innovation and distribution expansion go hand in hand. An increasingly comprehensive portfolio, supported by a broader network, strengthens Avian Brands' ability to reach customers and deepen market penetration.
Menjaga Momentum hingga Akhir Tahun	**Sustaining Momentum Through Year-End**
Memasuki kuartal terakhir 2026, Avian Brands akan terus berfokus pada penguatan hubungan pelanggan, optimalisasi jaringan distribusi, serta peningkatan efisiensi operasional. Perseroan tetap menjalankan strategi pertumbuhan dengan disiplin untuk memperkuat kepemimpinannya di industri cat dekoratif Indonesia.	Entering the final quarter of 2026, Avian Brands will remain focused on strengthening customer relationships, optimizing its distribution network, and improving operational efficiency. The Company continues to pursue a disciplined growth strategy to reinforce its leadership in Indonesia's decorative paint industry.
"Kepercayaan pelanggan menjadi fondasi pertumbuhan kami. Dengan terus menghadirkan produk yang relevan dan memperkuat kualitas layanan, kami optimistis dapat melanjutkan pertumbuhan sekaligus menciptakan nilai jangka panjang bagi seluruh pemangku kepentingan," tambah Presiden Direktur PT Avia Avian Tbk.	"Our customers' trust is the foundation of our growth. By continuing to deliver relevant products and enhance service quality, we are confident in our ability to sustain growth and create long-term value for all stakeholders," added the President Director of PT Avia Avian Tbk.
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Sekilas Tentang PT Avia Avian Tbk	PT Avia Avian Tbk at a Glance
PT Avia Avian Tbk didirikan pada 1978 sebagai per usahaan manufaktur cat terintegrasi. Dikenal dengan nama Avian Brands. Selama lebih dari 4 dekade Avian Brands telah memberikan warna bagi kehidupan jutaan keluarga Indonesia, melalui aneka ragam produk-produk diantaranya Cat tembok Sunguard All in One, Supersilk Anti Noda dan Avitex, cat pelapis anti bocor No Drop, serta cat kayu & besi Avian.	PT Avia Avian Tbk was founded in 1978 as an integrated paint manufacturing company. Known as Avian Brands. For more than 4 decades, Avian Brands has colored the lives of millions of Indonesian families, through a variety of products including Sunguard All in One, Supersilk Anti Noda and Avitex in wall paints, No Drop waterproofing paint, and Avian wood & metal paint.
Tercatat di Bursa Efek Indonesia (BEI) pada tanggal 8 Desember 2021 dengan kode saham (IDX: AVIA), AVIA merupakan pabrik cat dekoratif terbesar dan merupakan pemimpin pasar di industri cat dan pelapis dekoratif di Indonesia berdasarkan survei yang dilakukan oleh Frost & Sullivan.	Listed on the Indonesia Stock Exchange (IDX) on December 8, 2021, with stock code (IDX: AVIA), AVIA is the largest decorative paint manufacturer and the market leader in the decorative paint and coating industry in Indonesia, based on the survey conducted by Frost & Sullivan.
Saat ini, AVIA menguasai ~26% pangsa pasar di industri cat dan pelapis dekoratif di Indonesia. AVIA memiliki kapasitas dan kemampuan manufaktur yang kuat melalui fasilitas manufaktur di Sidoarjo dan Serang. Integrasi vertikal memungkinkan AVIA untuk memproduksi bahan baku secara internal.	Currently, AVIA has ~26% market share in the decorative paint and coating industry in Indonesia. AVIA has strong manufacturing capacity and capabilities through its manufacturing facilities in Sidoarjo and Serang, as well as vertical integration capability which enables AVIA to produce some of its raw materials internally.
Penjualan AVIA terbagi menjadi solusi arsitektur dan barang dagangan. Solusi arsitektur berkontribusi ~80% penjualan dan segmen barang dagangan berkontribusi ~20% penjualan.	AVIA's sales are divided into the architectural solutions and trading goods segments. The architectural solutions contributed ~80% of sales, and the trading goods segment contributed ~20% of sales.
Sejak tahun 2020, Avian Brands memiliki pusat riset, pengembangan dan inovasi pertama di Indonesia bernama Avian Innovation Center (AIC) seluas 5.000 meter persegi.	Since 2020, Avian Brands is equipped with the first research, development, and innovation center in Indonesia, the Avian Innovation Center (AIC), covering an area of 5,000 square meters.
Sebagai wujud dari komitmen Avian Brands atas pengelolaan lingkungan, kesehatan dan keselamatan kerja, serta GCG *(Good*	As a manifestation of Avian Brands' commitment to environmental management, occupational health and safety, and GCG

Corporate Governance) sesuai dengan standar internasional, Avian Brands telah berhasil memperoleh dan menerapkan ISO 9001:2015 (Sistem Manajemen Mutu), ISO 14001:2015 (Sistem Manajemen Lingkungan), ISO 45001:2018 (Sistem Manajemen Keselamatan dan Kesehatan Kerja), ISO 50001:2018 (Sistem Manajemen Energi), dan ISO 27001:2022 (Sistem Manajemen Keamanan Informasi). Keberadaan Avian Brands bertujuan untuk memberikan manfaat terdepan dan berkontribusi dalam mewarnai Indonesia.	(Good Corporate Governance) in accordance with international standards, Avian Brands has successfully obtained and implemented ISO 9001:2015 (Quality Management System), ISO 14001:2015 (Environmental Management System), ISO 45001:2018 (Occupational Health and Safety Management System), ISO 50001:2018 (Energy Management System), and ISO 27001:2022 (Information Security Management System). The presence of Avian Brands aims to provide leading benefits and contribute to creating a more colorful Indonesia.

Untuk keterangan lebih lanjut, silahkan menghubungi: *Sekretaris Perusahaan* *Email:* *corsec@avianbrands.com* *investor.relations@avianbrands.com* PT Avia Avian Tbk @avianbrands Avian Brands https://avianbrands.com/	***For further information, please contact:*** *Corporate Secretary* *Email:* *corsec@avianbrands.com* *investor.relations@avianbrands.com* PT Avia Avian Tbk @avianbrands Avian Brands https://avianbrands.com/