

Pesona Warna Warni Negeri Saleman Bersama Avian Brands Peduli

Surabaya, 25 Agustus 2025 – Sebagai bentuk komitmen dalam mendukung pembangunan lingkungan dan pelestarian budaya lokal, Avian Brands melalui program tanggung jawab sosial perusahaan (CSR) "Avian Brands Peduli" melaksanakan kegiatan pengecatan atap dan gapura desa dengan tajuk *Warna Warni Negeri Saleman*. Kegiatan ini berlangsung mulai tanggal 4 April 2025 di Negeri Saleman, Kecamatan Seram Utara Barat, Kabupaten Maluku Tengah.

Dalam kegiatan ini, Avian Brands memberikan dukungan berupa 5.792 kg cat (terdiri dari cat genteng dan cat pelapis anti bocor No Drop) serta berbagai alat pengecatan untuk mempercantik dan memperkuat infrastruktur desa, khususnya bagian atap rumah dan gapura sebagai simbol kebanggaan masyarakat setempat.

Program ini juga menjadi bagian dari dukungan Avian Brands terhadap pelaksanaan "**Lusiala Camp Festival Negeri Saleman**", sebuah acara istimewa yang menggabungkan semangat kebersamaan dalam kegiatan perkemahan serta kemeriahan perayaan budaya lokal. Dengan tampilan desa yang lebih berwarna dan menarik, diharapkan festival ini dapat memberikan pengalaman yang lebih berkesan bagi para penduduk maupun pengunjung.

Melalui kegiatan ini, Avian Brands berharap dapat terus memberikan kontribusi nyata bagi masyarakat, khususnya dalam menciptakan lingkungan yang indah, sehat, dan berdaya saing. Kami percaya bahwa warna bukan hanya memperindah tampilan, tetapi juga membangkitkan semangat serta memperkuat identitas budaya masyarakat setempat. Melalui berbagai program CSR, Avian Brands berkomitmen untuk berperan aktif dalam pembangunan berkelanjutan, pendidikan, dan pelestarian budaya di seluruh penjuru Tanah Air.

The Enchanting Colors of Negeri Saleman, with Avian Brands Peduli

Surabaya, August 25, 2025 – As a manifestation of its commitment to supporting environmental development and preserving local culture, Avian Brands, through its corporate social responsibility (CSR) initiative "Avian Brands Peduli", carried out a roof and village gate painting program entitled *The Colors of Negeri Saleman*. This program commenced on April 4, 2025, in Negeri Saleman, Seram Utara Barat District, Maluku Tengah Regency.

For this program, Avian Brands donated 5,792 kg of paint (consisting of roof paint and No Drop waterproofing paint) along with various painting tools to decorate and reinforce village infrastructure, particularly house roofs and the village gate, which serves as a token of pride for the local community.

The program is part of Avian Brands' support for the "**Lusiala Camp Festival Negeri Saleman**", a landmark event that combines the spirit of togetherness through camp activities, with lively celebrations of local culture. With the village looking more colorful and charming, the festival is expected to create more memorable experiences for residents and visitors alike.

Through this program, Avian Brands aims to continue making tangible contributions to the community, particularly in creating a beautiful and healthy environment with economic competitiveness. Avian Brands believes that colors should go beyond simple aesthetics, but also inspire the spirit of the local community and amplify their cultural identity. Through its numerous CSR initiatives, Avian Brands is committed to playing an active role in sustainable development, education, and cultural preservation across the nation.

Sekilas Tentang PT Avia Avian Tbk	PT Avia Avian Tbk at a Glance
PT Avia Avian Tbk (“AVIA”) didirikan pada 1978 sebagai per usahaan manufaktur cat terintegrasi. Dikenal dengan nama Avian Brands. Selama lebih dari 4 dekade Avian Brands telah memberikan warna bagi kehidupan jutaan keluarga Indonesia, melalui aneka ragam produk-produk diantaranya Cat tembok Sunguard All in One, Supersilk Anti Noda dan Avitex, cat pelapis anti bocor No Drop, serta cat kayu & besi Avian. Tercatat di Bursa Efek Indonesia (BEI) pada tanggal 8 Desember 2021 dengan kode saham (IDX: AVIA), AVIA merupakan pabrik cat dekoratif terbesar dan merupakan pemimpin pasar di industri cat dan pelapis dekoratif di Indonesia berdasarkan survei yang dilakukan oleh Frost & Sullivan. Saat ini, AVIA menguasai sekitar 24% pangsa pasar di industri cat dan pelapis dekoratif di Indonesia. AVIA memiliki kapasitas dan kemampuan manufaktur yang kuat melalui fasilitas manufaktur di Sidoarjo dan Serang. Integrasi vertikal memungkinkan AVIA untuk memproduksi bahan baku secara internal. Penjualan AVIA terbagi menjadi solusi arsitektur dan barang dagangan. Solusi arsitektur berkontribusi sekitar 80% penjualan dan segmen barang dagangan berkontribusi sekitar 20% penjualan. Sejak tahun 2020, Avian Brands memiliki pusat riset, pengembangan dan inovasi pertama di Indonesia bernama Avian Innovation Center (AIC) seluas 5.000 meter persegi. Sebagai wujud dari komitmen Avian Brands atas pengelolaan lingkungan, kesehatan dan keselamatan kerja, serta GCG (<i>Good Corporate Governance</i>) sesuai dengan standar internasional, Avian Brands telah berhasil memperoleh dan menerapkan ISO 9001:2015 (Sistem Manajemen Mutu), ISO 14001:2015 (Sistem Manajemen Lingkungan), ISO 45001:2018 (Sistem Manajemen Keselamatan dan Kesehatan Kerja), ISO 50001:2018 (Sistem	PT Avia Avian Tbk (“AVIA”) was founded in 1978 as an integrated paint manufacturing company. Known as Avian Brands. For more than 4 decades, Avian Brands has colored the lives of millions of Indonesian families, through a variety of products including Sunguard All in One, Supersilk Anti Noda and Avitex in wall paints, No Drop waterproofing paint, and Avian wood & metal paint. Listed on the Indonesia Stock Exchange (IDX) on December 8, 2021, with stock code (IDX: AVIA), AVIA is the largest decorative paint manufacturer and the market leader in the decorative paint and coating industry in Indonesia, based on the survey conducted by Frost & Sullivan. Currently, AVIA has around 24% market share in the decorative paint and coating industry in Indonesia. AVIA has strong manufacturing capacity and capabilities through its manufacturing facilities in Sidoarjo and Serang. Vertical integration capability enables AVIA to produce some of its raw materials internally. AVIA’s sales are divided into the architectural solutions and trading goods segments. The architectural solutions contributed ~80% of sales, and the trading goods segment contributed ~20% of sales. Since 2020, Avian Brands is equipped with the research, development, and innovation center in Indonesia called the Avian Innovation Center (AIC), covering an area of 5,000 square meters. As a manifestation of Avian Brands' commitment to environmental management, occupational health and safety, and GCG (Good Corporate Governance) in accordance with international standards, Avian Brands has successfully obtained and implemented ISO 9001:2015 (Quality Management System), ISO 14001:2015 (Environmental Management System), ISO 45001:2018 (Occupational Health and Safety Management System), ISO 50001:2018 (Energy

Manajemen Energi), dan ISO 27001:2013 (Sistem Manajemen Keamanan Informasi). Keberadaan Avian Brands bertujuan untuk memberikan manfaat terdepan dan berkontribusi dalam mewarnai Indonesia.	Management System), and ISO 27001:2013 (Information Security Management System). The presence of Avian Brands aims to provide leading benefits and to contribute to creating a more colorful Indonesia.
Untuk keterangan lebih lanjut, silahkan menghubungi: Sekretaris Perusahaan Email: corsec@avianbrands.com investor.relations@avianbrands.com  PT Avia Avian Tbk  @avianbrands  Avian Brands https://avianbrands.com/	<i>For further information, please contact:</i> Corporate Secretary Email: corsec@avianbrands.com investor.relations@avianbrands.com  PT Avia Avian Tbk  @avianbrands  Avian Brands https://avianbrands.com/