

Avian Brands Raih Dua Penghargaan “Sustainability” Bergengsi, Pertama di Industri Cat Indonesia

Sidoarjo, 18 September 2025 - Avian Brands kembali mencatat sejarah baru dengan meraih **dua penghargaan bergengsi sekaligus** dari lembaga nasional terkemuka. Prestasi ini menjadikan Avian Brands sebagai **perusahaan cat pertama di Indonesia** yang berhasil mengukir pencapaian ganda dalam bidang keberlanjutan dan tata kelola.

Penghargaan pertama diraih pada ajang **Katadata ESG Awards 2025**, yang digelar di Hotel Kempinski, Jakarta, Rabu (10/9) malam. Avian Brands dianugerahi gelar **“Governance Winner” untuk kategori Chemical Sectors**, sebuah pengakuan atas konsistensi perusahaan dalam menjalankan praktik tata kelola (*governance*) yang transparan, akuntabel, serta sejalan dengan standar keberlanjutan global.

Tak berhenti di situ, Avian Brands juga sukses memboyong penghargaan dari **Sucofindo dalam ajang Environmental and Social Innovation Awards 2025**, yang berlangsung di Hotel Bidakara, Jakarta, Selasa (16/9) siang. Dalam ajang tersebut, Avian Brands mendapat apresiasi di **Kategori Inovasi Lingkungan** berkat program penurunan emisi yang dinilai inovatif, terukur, dan berkontribusi nyata terhadap pengendalian perubahan iklim.

Menanggapi pencapaian ini, **Robert Christian Tanoko, Director of Operations & Development PT Avia Avian Tbk**, menyampaikan rasa bangganya:

“Dua penghargaan ini menjadi bukti nyata komitmen Avian Brands dalam menghadirkan praktik bisnis yang tidak

Avian Brands Wins Two Prestigious Sustainability Awards, a First in the Indonesian Paint Industry

Sidoarjo, September 18, 2025 - Avian Brands has once again made history by winning **two prestigious awards simultaneously**, both coming from prominent national institutions. This accomplishment marks Avian Brands as the **first Indonesian paint company** to earn dual recognition in both sustainability and governance.

The first of the awards was received at the **Katadata ESG Awards 2025**, held at the Kempinski Hotel, Jakarta, on Wednesday (10/9) evening. Avian Brands was honored with the **“Governance Winner” in the Chemical Sectors category**, a recognition of the company's consistency in implementing transparent, accountable governance practices aligned with global sustainability standards.

In addition, Avian Brands also successfully brought home an award from **Sucofindo at the Environmental and Social Innovation Awards 2025**, which took place at the Bidakara Hotel, Jakarta, on Tuesday (16/9) afternoon. At the event, Avian Brands received recognition in the **Environmental Innovation Category** for its emissions reduction program, which was considered an innovative, measurable program that significantly contributes to climate change mitigation.

Speaking about this achievement, **Robert Christian Tanoko, Director of Operations & Development of PT Avia Avian Tbk**, expressed his gratitude:

“These two awards are a testament to Avian Brands’ commitment to sustainability-oriented business practices that go beyond

hanya berfokus pada kualitas produk, tetapi juga keberlanjutan. Kami percaya bahwa tata kelola yang baik, inovasi lingkungan, dan tanggung jawab sosial adalah fondasi utama untuk tumbuh bersama masyarakat dan menjaga kelestarian lingkungan. Prestasi ini sekaligus memotivasi kami untuk terus menghadirkan solusi berkelanjutan di industri cat Indonesia.”

Kedua penghargaan ini menegaskan bahwa Avian Brands tidak hanya unggul dalam inovasi produk cat berkualitas, tetapi juga konsisten menempatkan keberlanjutan sebagai bagian penting dari strategi bisnis jangka panjang. Dengan pencapaian ini, Avian Brands kian memperkuat posisinya sebagai pelopor sekaligus lokomotif dalam penerapan prinsip **Environmental, Social, and Governance (ESG)** di industri cat Indonesia.

Sekilas Tentang PT Avia Avian Tbk

PT Avia Avian Tbk didirikan pada 1978 sebagai perusahaan manufaktur cat terintegrasi. Dikenal dengan nama Avian Brands. Selama lebih dari 4 dekade Avian Brands telah memberikan warna bagi kehidupan jutaan keluarga Indonesia, melalui aneka ragam produk-produk diantaranya Cat tembok Sunguard All in One, Supersilk Anti Noda dan Avitex, cat pelapis anti bocor No Drop, serta cat kayu & besi Avian.

Tercatat di Bursa Efek Indonesia (BEI) pada tanggal 8 Desember 2021 dengan kode saham (IDX: AVIA), AVIA merupakan pabrik cat dekoratif terbesar dan merupakan pemimpin pasar di industri cat dan pelapis dekoratif di Indonesia berdasarkan survei yang dilakukan oleh Frost & Sullivan.

Saat ini, AVIA menguasai ~24% pangsa pasar di industri cat dan pelapis dekoratif di Indonesia. AVIA memiliki kapasitas dan kemampuan

simply product quality. We believe that good governance, environmental innovation, and social responsibility form the foundation for collective growth with the community while preserving the environment. This recognition further motivates us to keep delivering sustainable solutions in Indonesia’s paint industry.”

These dual accolades reaffirm that Avian Brands not only leads through innovation in high-quality paint products but also consistently embeds sustainability as an integral part of its long-term business strategy. With this milestone, Avian Brands further strengthens its position as a pioneer and a driving force in implementing **Environmental, Social, and Governance (ESG)** principles within Indonesia’s paint industry.

PT Avia Avian Tbk at a Glance

PT Avia Avian Tbk was founded in 1978 as an integrated paint manufacturing company. Known as Avian Brands. For more than 4 decades, Avian Brands has colored the lives of millions of Indonesian families, through a variety of products including Sunguard All in One, Supersilk Anti Noda and Avitex in wall paints, No Drop waterproofing paint, and Avian wood & metal paint.

Listed on the Indonesia Stock Exchange (IDX) on December 8, 2021, with stock code (IDX: AVIA), AVIA is the largest decorative paint manufacturer and the market leader in the decorative paint and coating industry in Indonesia, based on the survey conducted by Frost & Sullivan.

Currently, AVIA has ~24% market share in the decorative paint and coating industry in Indonesia. AVIA has strong manufacturing

manufaktur yang kuat melalui fasilitas manufaktur di Sidoarjo dan Serang. Integrasi vertikal memungkinkan AVIA untuk memproduksi bahan baku secara internal. Penjualan AVIA terbagi menjadi solusi arsitektur dan barang dagangan. Solusi arsitektur berkontribusi ~80% penjualan dan segmen barang dagangan berkontribusi ~20% penjualan. Sejak tahun 2020, Avian Brands memiliki pusat riset, pengembangan dan inovasi pertama di Indonesia bernama Avian Innovation Center (AIC) seluas 5.000 meter persegi. Sebagai wujud dari komitmen Avian Brands atas pengelolaan lingkungan, kesehatan dan keselamatan kerja, serta GCG (<i>Good Corporate Governance</i>) sesuai dengan standar internasional, Avian Brands telah berhasil memperoleh dan menerapkan ISO 9001:2015 (Sistem Manajemen Mutu), ISO 14001:2015 (Sistem Manajemen Lingkungan), ISO 45001:2018 (Sistem Manajemen Keselamatan dan Kesehatan Kerja), ISO 50001:2018 (Sistem Manajemen Energi), dan ISO 27001:2013 (Sistem Manajemen Keamanan Informasi). Keberadaan Avian Brands bertujuan untuk memberikan manfaat terdepan dan berkontribusi dalam mewarnai Indonesia.	capacity and capabilities through its manufacturing facilities in Sidoarjo and Serang, as well as vertical integration capability which enables AVIA to produce some of its raw materials internally. AVIA's sales are divided into the architectural solutions and trading goods segments. The architectural solutions contributed ~80% of sales, and the trading goods segment contributed ~20% of sales. Since 2020, Avian Brands is equipped with the first research, development, and innovation center in Indonesia called the Avian Innovation Center (AIC), covering an area of 5,000 square meters. As a manifestation of Avian Brands' commitment to environmental management, occupational health and safety, and GCG (Good Corporate Governance) in accordance with international standards, Avian Brands has successfully obtained and implemented ISO 9001:2015 (Quality Management System), ISO 14001:2015 (Environmental Management System), ISO 45001:2018 (Occupational Health and Safety Management System), ISO 50001:2018 (Energy Management System), and ISO 27001:2013 (Information Security Management System). The presence of Avian Brands aims to provide leading benefits and to contribute to creating a more colorful Indonesia.
---	---

Untuk keterangan lebih lanjut, silahkan menghubungi: Sekretaris Perusahaan Email: corsec@avianbrands.com investor.relations@avianbrands.com  PT Avia Avian Tbk  @avianbrands  Avian Brands https://avianbrands.com/	<i>For further information, please contact:</i> Corporate Secretary Email: corsec@avianbrands.com investor.relations@avianbrands.com  PT Avia Avian Tbk  @avianbrands  Avian Brands https://avianbrands.com/
--	---