

Tukang Cat Berangkat Umroh Bersama Avian Brands

Surabaya, 7 Juni 2024 – Avian Brands, produsen cat terkemuka di Indonesia memberangkatkan 10 orang tukang cat “Mitra Avian Brands” untuk menjalankan ibadah Umroh di Tanah Suci, sebagai puncak acara apresiasi dari program Umroh Gratis Mitra Avian Brands yang telah diselenggarakan sepanjang tahun 2023.

“Kami sangat bangga dapat memberangkatkan 10 orang tukang cat “Mitra Avian Brands” ke tanah suci. Melihat kebahagiaan dan senyum para pemenang membuat kami semakin yakin bahwa kami harus terus menyejahterakan tukang cat melalui berbagai program yang langsung dapat dirasakan manfaatnya oleh mereka.”, ujar Novi Christiana, Deputy Marketing Director Avian Brands.

Pengumuman pemenang dilakukan pada bulan Januari 2024 dan keberangkatan dilakukan pada tanggal 25 April 2024. Serangkaian kegiatan turut dilakukan sebagai bagian dari prosesi sebelum keberangkatan. Selama bulan Ramadhan 2024, Avian Brands juga telah melakukan pengecatan di Masjid di lokasi tempat tinggal para pemenang Umroh. Sebelum keberangkatan, para pemenang juga mengunjungi kantor pusat, pabrik, dan pusat inovasi Avian Innovation Center di Surabaya. Kunjungan ini memberikan pengalaman berharga untuk mengenal lebih dekat produk Avian Brands yang selama ini telah menjadi pilihan utama para pemenang.

Painters Going on Umrah Pilgrimage with Avian Brands

Surabaya, June 7, 2024 – Avian Brands, the leading paint manufacturer in Indonesia, has sent 10 painters from the “Mitra Avian Brands” program on an Umrah pilgrimage in the Holy Land. This marks the culmination of the Mitra Avian Brands Free Umrah Program that was held throughout 2023.

“We are so proud to send 10 ‘Mitra Avian Brands’ painters to the Holy Land. Their happiness and smiles reinforce our commitment to continue improving the welfare of painters through various programs that directly benefit them,” said Novi Christiana, Deputy Marketing Director of Avian Brands.

The winners were announced in January 2024, and departure took place on April 25, 2024. A series of activities were conducted as part of the pre-departure process. During Ramadan 2024, Avian Brands painted the mosques located around the Umrah program winners’ residences. Prior to departure, the winners also toured Avian Brands’ head office, plant, and the Avian Innovation Center in Surabaya. This visit was a valuable opportunity for them to learn more about Avian Brands products that have always been their preferred choice.

Perjalanan ini tentunya sangat berkesan dan tak terbayangkan bagi para tukang cat. Menjalankan ibadah Umroh menjadi impian yang akhirnya terwujud berkat kepercayaan dan ketekunan mereka untuk selalu menggunakan dan merekomendasikan produk Avian Brands. Terlebih, para pemenang juga dengan rajin mengumpulkan poin yang didapatkan melalui aplikasi Mitra Avian Brands. "Saya sangat bersyukur bisa menjalankan ibadah Umroh ini, tidak terbayang impian yang cuma jadi angan-angan bisa terwujud dengan penghasilan saya sebagai tukang cat. Tapi alhamdulillah, karena saya selalu pakai dan rekomendasikan produk Avian Brands di setiap proyek yang saya kerjakan, dan rajin scan kupon melalui aplikasi Mitra Avian Brands, akhirnya impian ini menjadi nyata," kenang Bambang Kasmiran dari Berau.

Mitra Avian Brands merupakan aplikasi pengumpulan poin berbasis digital. Poin didapatkan dari pembelian produk-produk Avian Brands. Poin yang dikumpulkan kemudian dapat ditukarkan dengan berbagai hadiah langsung yang dapat dipilih melalui aplikasi tersebut.

Sekilas Tentang PT Avia Avian Tbk

PT Avia Avian Tbk didirikan pada 1978 sebagai perusahaan manufaktur cat terintegrasi. Dikenal dengan nama Avian Brands. Selama lebih dari 4 dekade Avian Brands telah memberikan warna bagi kehidupan jutaan keluarga Indonesia, melalui aneka ragam produk-produk diantaranya Cat

The pilgrimage was a hugely meaningful and unimaginable experience for the painters. Their dream of performing Umrah came true, thanks to their trust and dedication in consistently using and recommending Avian Brands products. Moreover, the winners have also been diligently collecting points earned through the Mitra Avian Brands app. "I am truly grateful to be able to perform Umrah. With my earnings as a painter, I never imagined that this dream would come true. But praise be to God, because I always use and recommend Avian Brands products in every project I work on, and routinely scan coupons through the Mitra Avian Brands app, this dream finally came true," recalled Bambang Kasmiran from Berau.

Mitra Avian Brands is a digital point collection app. Points are collected from purchasing Avian Brands products, which can then be exchanged for various instant rewards available to choose from through the app.

PT Avia Avian Tbk at a Glance

PT Avia Avian Tbk was founded in 1978 as an integrated paint manufacturing company. Known as Avian Brands. For more than 4 decades, Avian Brands has colored the lives of millions of Indonesian families, through a variety of products including Sunguard All in One, Supersilk Anti Noda and Avitex in wall

tembok Sunguard All in One, Supersilk Anti Noda dan Avitex, cat pelapis anti bocor No Drop, serta cat kayu & besi Avian. Tercatat di Bursa Efek Indonesia (BEI) pada tanggal 8 Desember 2021 dengan kode saham (IDX: AVIA), AVIA merupakan pabrik cat dekoratif terbesar dan merupakan pemimpin pasar di industri cat dan pelapis dekoratif di Indonesia berdasarkan survei yang dilakukan oleh Frost & Sullivan. Saat ini, AVIA menguasai sekitar 23% pangsa pasar di industri cat dan pelapis dekoratif di Indonesia. AVIA memiliki kapasitas dan kemampuan manufaktur yang kuat melalui fasilitas manufaktur di Sidoarjo dan Serang. Integrasi vertikal memungkinkan AVIA untuk memproduksi bahan baku secara internal. Penjualan AVIA terbagi menjadi solusi arsitektur dan barang dagangan. Solusi arsitektur berkontribusi sekitar 80% penjualan dan segmen barang dagangan berkontribusi sekitar 20% penjualan. Sejak tahun 2020, Avian Brands memiliki pusat riset, pengembangan dan inovasi pertama di Indonesia bernama Avian Innovation Center (AIC) seluas 5.000 meter persegi. Sebagai wujud dari komitmen Avian Brands atas pengelolaan lingkungan, kesehatan dan keselamatan kerja, serta GCG (<i>Good Corporate Governance</i>) sesuai dengan standar internasional, Avian Brands telah	paints, No Drop waterproofing paint, and Avian wood & metal paint. Listed on the Indonesia Stock Exchange (IDX) on December 8, 2021, with stock code (IDX: AVIA), AVIA is the largest decorative paint manufacturer and the market leader in the decorative paint and coating industry in Indonesia, based on the survey conducted by Frost & Sullivan. Currently, AVIA has around 23% market share in the decorative paint and coating industry in Indonesia. AVIA has strong manufacturing capacity and capabilities through its manufacturing facilities in Sidoarjo and Serang, as well as vertical integration capability which enables AVIA to produce some of its raw materials internally. AVIA's sales are divided into the architectural solutions and trading goods segments. The architectural solutions contributed around 80% of sales, and the trading goods segment contributed around 20% of sales. Since 2020, Avian Brands is equipped with the first research, development, and innovation center in Indonesia called the Avian Innovation Center (AIC), covering an area of 5,000 square meters. As a manifestation of Avian Brands' commitment to environmental management, occupational health and safety, and GCG (Good Corporate Governance) in accordance with international standards,
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berhasil memperoleh dan menerapkan ISO 9001:2015 (Sistem Manajemen Mutu), ISO 14001:2015 (Sistem Manajemen Lingkungan), ISO 45001:2018 (Sistem Manajemen Keselamatan dan Kesehatan Kerja), ISO 50001:2018 (Sistem Manajemen Energi), dan ISO 27001:2013 (Sistem Manajemen Keamanan Informasi). Keberadaan Avian Brands bertujuan untuk memberikan manfaat terdepan dan berkontribusi dalam mewarnai Indonesia.	Avian Brands has successfully obtained and implemented ISO 9001:2015 (Quality Management System), ISO 14001:2015 (Environmental Management System), ISO 45001:2018 (Occupational Health and Safety Management System), ISO 50001:2018 (Energy Management System), and ISO 27001:2013 (Information Security Management System). The presence of Avian Brands aims to provide leading benefits and to contribute to creating a more colorful Indonesia.
Untuk keterangan lebih lanjut, silahkan menghubungi: Sekretaris Perusahaan Email: corsec@avianbrands.com investor.relations@avianbrands.com  PT Avia Avian Tbk  @avianbrands  Avian Brands https://avianbrands.com/	<i>For further information, please contact:</i> Corporate Secretary Email: corsec@avianbrands.com investor.relations@avianbrands.com  PT Avia Avian Tbk  @avianbrands  Avian Brands https://avianbrands.com/